

# Jana Hesselbarth

## Senior UX Expert

Transforming complexity into tailored design solutions.

Partner with me for project excellence and success.



**UX Designer & Certified Usability Consultant**

info@jana-hesselbarth.com

+49 175 1248 759

### My Services

UX Design

Product Design for SaaS

B2C & B2B Services

Sitemaps

Wireframing

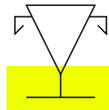
User Journey Maps

### My ROI

Quantifiable benefits gained from investing in UX design

- Increased Conversion Rates
- Enhanced Customer Satisfaction & Loyalty
- Increased Productivity
- Reduced Support Costs
- Reduced Development Costs
- Market Differentiation

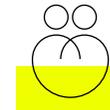
### Key Facts



Awarded  
red dot: best of the best

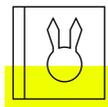


Certified  
Usability Consultant



Teamplayer  
"Best coworker ever"

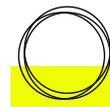
### Fun Facts



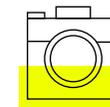
2  
Children Books



315  
Cutted bottles



3,325  
Hoola hoops



625.317  
Pictures taken

### Partners & Clients

Walmart

sam's club

CapitalOne

intuit

GERMAN UPA  
Deine #UX-community

netzwerk  
chancen

STRATO

SCHOLZ & VOLKMER



Mercedes-Benz